Leading on purpose

“But you...build yourselves up in your most holy faith, praying in the Holy Spirit, keep yourselves in the love of God.”

Jude 20-21a
LEAD Coaching is an intentional, ongoing life-on-life relationship that empowers you to realize your full potential, living and leading with purpose, confidence, courage and joy.

There’s no relationship more powerful than when someone accepts you unconditionally, believes in your potential, actively listens to you and works diligently for your success.

The coaching process involves exploring where you are and creating a map to where you want to be. We believe, quite simply, that you are capable of solving your own problems. Your insight is 10 times more powerful than our advice. Coaches are skilled at listening, asking powerful questions, defining goals, helping you develop relevant action plans and providing the accountability and support for you to succeed.

So in terms of your ministry or your personal life, what’s important to you? What are your dreams? What would it feel like to live at your full potential?

Where are you stuck? What has to change? Where do you want to be a year from now?

What does a coach do?

• A coach is not a consultant, a subject matter expert who advises and solves problems.
• A coach is not a teacher, who instructs using a set curriculum.
• A coach is not a mentor, someone who is necessarily older, wiser and further along the journey.
• A coach is not a counselor, who helps a coachee “look back” in hopes of bringing healing in areas that are keeping one from moving forward. Coaching always has a forward trajectory.
• A coach serves instead as a highly competent friend and ally, someone who lives a life worthy of emulation, demonstrates success in life and shows a high level of discernment. A good coach demonstrates appropriate character, asks appropriate questions and provides appropriate encouragement and accountability for the coachee to succeed.

“So much of this experience has stretched me in ways that will prove to be lifelong change experiences. I can say without hesitation that I am better today than I was one year ago, and I can without hesitation give credit to this coaching experience. God is certainly using the coaching program to develop leaders. I can confidently say that I already have a level of personal satisfaction overall. I know I have grown and changed over the year and that is huge to me.”

Nathan Engelman, lead pastor at New Life Church, Ulysses, Kansas
**LEAD Coaching programs are tailored to fit your unique needs.**

**Your LEAD Coach will:**
- Take a genuine interest in you, believe in you and commit to your growth.
- Help you discover your unique design: your gifts, passions, values, strengths and purpose.
- Help you put together a clear and compelling vision for your life, defining what success looks like personally, professionally and relationally.
- Collaborate with you in designing an Action Plan to get you where you want to go.
- Provide objective feedback, allowing you to test your thinking, opinions and conclusions.
- Help you overcome obstacles and encourage you at key moments of the journey.
- Hold you accountable to your commitments, making sure you do not confuse intent with action.
- Celebrate success with you.

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<th>You will:</th>
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<td>• Experience deeper meaning, significance and purpose.</td>
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<td>• Become a more effective leader.</td>
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<td>• Live with increased confidence and clarity.</td>
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<td>• Enjoy deeper, more satisfying relationships.</td>
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<td>• Experience greater efficiency and production.</td>
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<tr>
<td>• Live your full potential.</td>
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<td>• Experience freedom, courage and joy.</td>
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<td>• Make a greater impact.</td>
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"My LEAD Coaching experience was valuable for two reasons: My coach was an experienced, knowledgeable guide. And, the program took me very intentionally through several areas of life (both personal and professional) that made me articulate some things for myself that I would not have naturally done otherwise. I would recommend LEAD Coaching to anyone who knows there is ‘more’ and wants to move toward clarity."

Stephen Humber, MB Mission regional mobilizer
Primary Option
The time investment is 12 months for 24 coaching conversations.
The cost for LEAD Coaching is $150 per month.*

* Both options have a $100 one-time fee for testing questionnaires.
* Subsidy is available for both coaching options.

Secondary Option
For those who are not in primary leadership roles, we offer an alternative Spiritual Direction Coaching relationship which includes developing a Life Plan and mastering Priority Management.
The time investment for this option is six months for 12 coaching conversations.
The cost for this option is $150 per month.*

"To walk with a life coach is a great way to experience encouragement and accountability through a growth season. My coaches have challenged me to create and grow in areas of leadership, vision and life balance. I passionately support life coaching."
Chandelle Claassen, life coach, homemaker and pastors' wife

LEAD Coaching is facilitated through trained MB coaches who serve a pastor or church leader as a life-on-life coach for an agreed upon term. LEAD Coaches are trained to provide spiritual direction and utilize Building Champion’s Core Four system for coaching, consisting of a Life Plan, Ministry Vision, Ministry Plan and Priority Management.

Coaching is available to both local church staff and lay leaders, and to women and men alike. Both women and men are available as coaches.

Former USMB Executive Director Ed Boschman serves as Head Coach for the USMB LEAD Coaching initiative and gives leadership to our national team of trained LEAD Coaches and helps facilitate connections with those coaches.

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