



FRESNO PACIFIC

UNIVERSITY

fpu.edu



DAY



NIGHT



ONLINE



SEMINARY

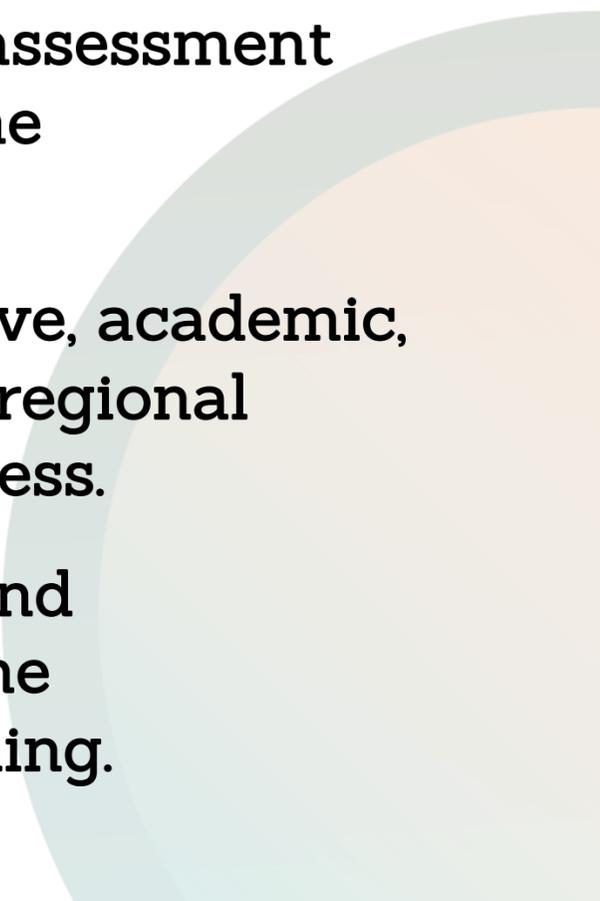
Fresno Pacific University

75
YEARS

1944-2019



Strategic Priorities 2019-20

1. Nurture and mature a Christ-centered community.
 2. Improve the collection and veracity of data and effectiveness of data systems that contribute to University decision-making.
 3. Develop a comprehensive transfer experience that will support persistence and student success.
 4. Break ground and begin construction on the Culture and Arts Center.
 5. Outline and begin implementation of a professional development plan for mid-level managers.
 6. Implement retention strategies for TUG and create a retention plan for DC students.
 7. Explore and initiate strategies for new revenue streams.
 8. Establish priority community engagements, partnerships and public relations venues for 2019-20.
 9. Implement new and reimagined curricular and co-curricular programs across the university.
 10. Complete a comprehensive assessment of all areas of IT to determine capacity and future need.
 11. Restructure the administrative, academic, and support models at each regional campus to bolster effectiveness.
 12. Organize, identify training, and implement initial steps for the Center for Teaching & Learning.
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Thinking About the Future

1. What must we unlearn as board members to create a different future for FPU?
 2. Where do we get stuck or what is recurring in our conversations that does not move us forward?
 3. Where do we go to orient and see differently?
 4. What can we do—right now – to make the best things that ever happened at the University?
 5. How do we infuse a mindset of abundance among ourselves and within the University?
 6. What are we working the least as a Board that probably matters most?
 7. What can board members do to make FPU more attractive?
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GEIST



GROW Strategically

ENGAGE Collectively

INNOVATE Creatively

SERVE Courageously

TRANSFORM Purposely

Coronavirus Impact – Scenario Planning



1. Student, faculty, and staff care and safety measures
 2. Scenario Planning (uncertainty about yield and retention rates)
 3. Financial Challenges
 4. Legislative Advocacy (AICCU, CCCU)
 5. Digital/Virtual recruiting, marketing, and student support services
 6. Support for Virtual classrooms
 7. Faculty Training – for enhance online presence
 8. New Communication Strategies
 9. Cancellation of events – move some online (Graduation)
 10. Crisis Business Plan
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