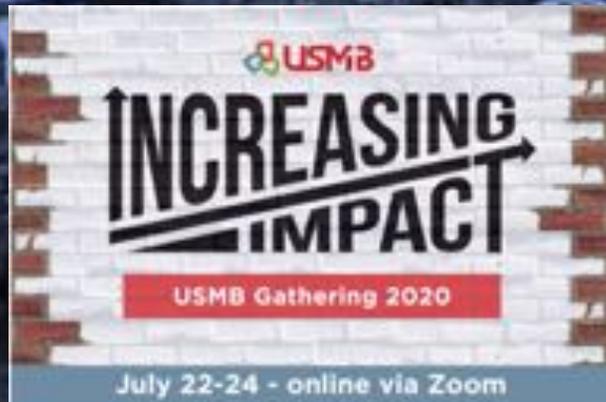


# Increasing Your Church's Impact In the Community

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Boris Borisov  
Lead Pastor, Pacific Keep Church  
Spokane, WA



# Calling Community

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- 25 local churches met through 2019 to:
- Empower involvement in the life of the city and the neighborhood
- Look at the urban framework of the City and how it impacts engagement
- Align unique church strengths with opportunities



# Theological Foundation for Mission

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- Missio Dei - The Mission of God
- Speaks to the action of God in the world
- God is active, working to redeem the entire creation
- The church's task is to participate in this mission



# Theological Foundation for Mission

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- God doesn't send the church in mission
- God is already in mission
- The church isn't about projects or initiatives; it wholly exist to be a mission

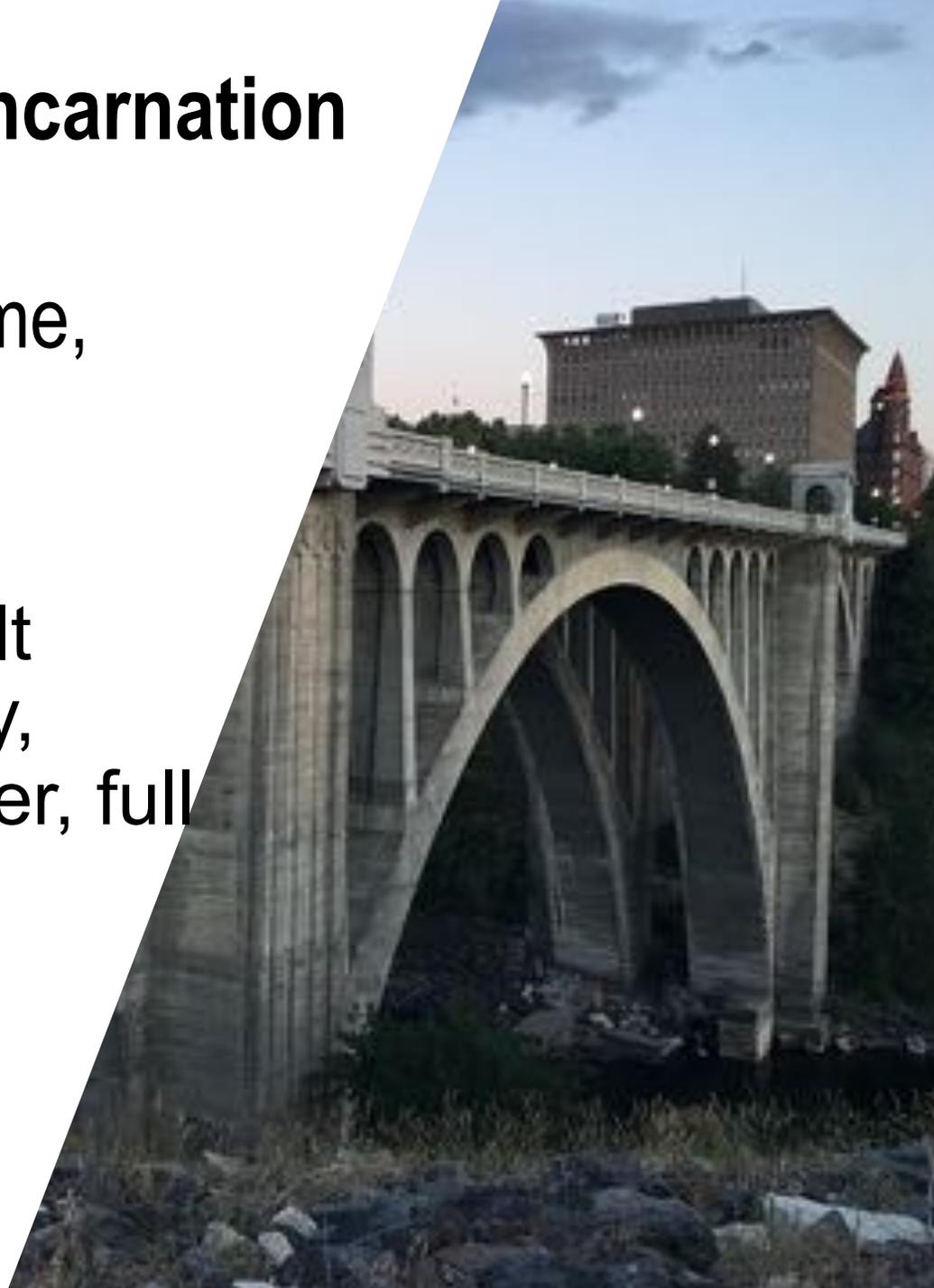


# Modeling our Engagement After the Incarnation

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- God's model of action: shows up in a time, place and culture

“And the Word became flesh and dwelt **among us**, and we have seen his glory, glory as of the only Son from the Father, full of grace and truth.” (John 1:14, ESV)



# Another Reading

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The Word became flesh and blood,  
and moved into the neighborhood.

- *The Message*



# The Divorce of Thought & Action

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Ontology (God's being) became more important than history (God's deeds). It became more important to reflect on what God is in Himself than to consider the relationship in which people stand to God. Behind all of this lies the notion that the abstract idea is more real than the historical."  
- David Bosch



# Bringing It Back Together

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- Missio Dei : God's mission to restore all of creation & the church must participate
- Not about our brand; its about alerting people to the universal reign of God



# Missional: Following God

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- Holistic approach to salvation
- Being involved in the “civic and corporate life of the neighborhood or city”
- Contextual – Communicating within culture that adapts to it and challenges it
- Reciprocal and Communal – sin as violation of God’s Shalom, Jesus’ death as victory over the powers of this world, mission as incorporating people into a new community that works to redeem society at a local level



# Bringing It Back Together

---

“Your Kingdom come, your will be done, on **earth** as it is in **heaven**.”

- *Matthew 6:10*



## God is the friend of the city.

"Seek the peace of the city where I have sent you into exile, and pray to the Lord on its behalf, for in its welfare you will find your welfare."

**Jeremiah 29:7**

---

**God is friend to our enemies,  
who are the key to our own salvation.**

Theological

**Sociological**

Economic

# We are Colleagues.

"So he appointed the twelve."

**Mark 3:16-19**

---

**Fisherman**

Peter, James, John and Andrew, Philip, James

**Noble Birth**

Bartholomew or Nathanael

**Zealots**

Simon, Judas and Jude or Thaddeus

**Tax Collector**

Matthew or Levi

**Skeptic:**

Thomas

Theological

Sociological

**Economic**

## There is enough for all.

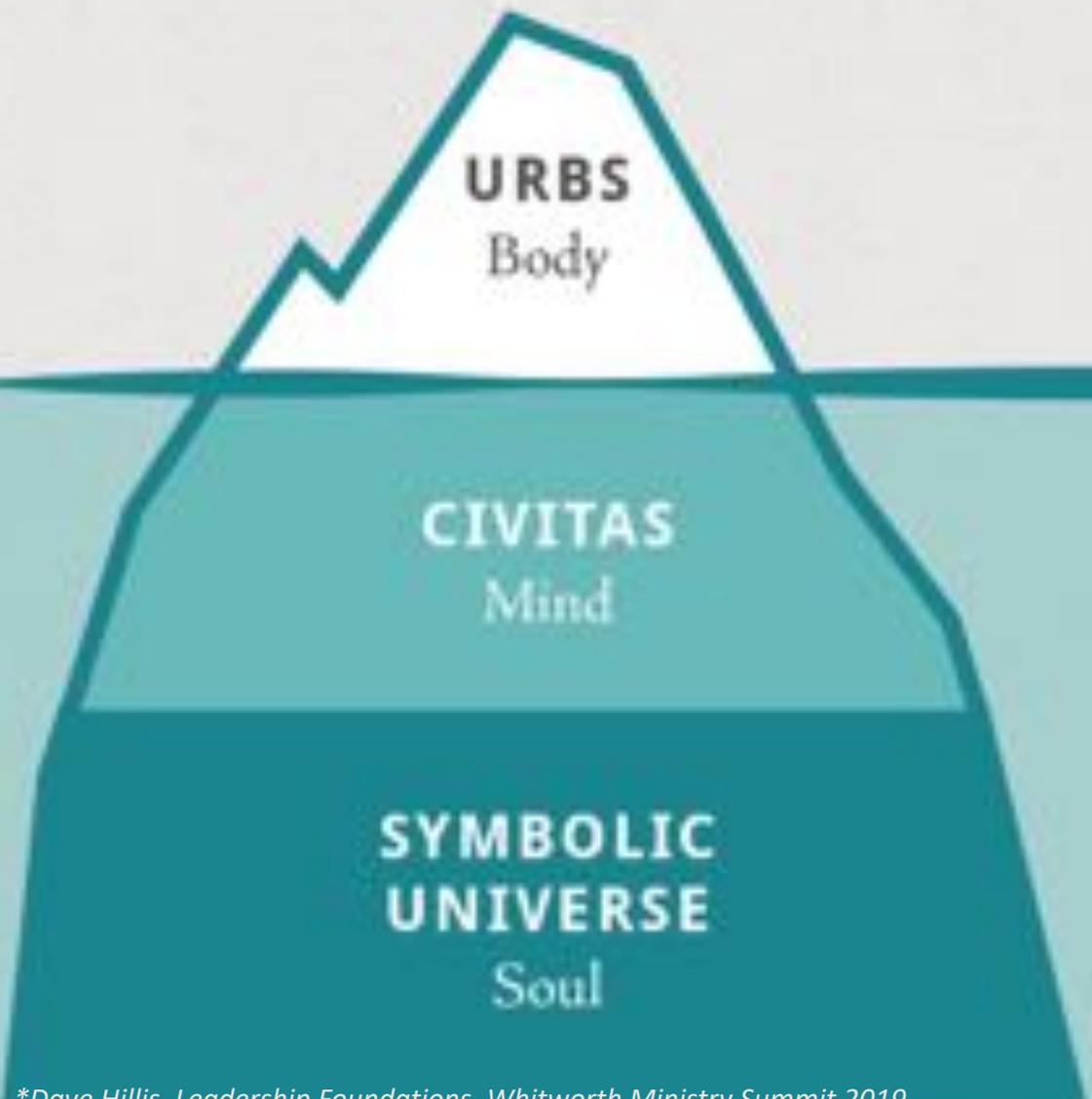
"How many loaves do you have? Go and see... And taking the five loaves and two fish he looked up to heaven and said a blessing... he divided the two fish among them all."

**Mark 6:35-44**

---

**5 loaves and 2 fish feeds 5,000  
with 12 baskets left over.**

# Biblical View of the City: Symbolic Universe: *Seeing the soul of a City*



**URBS**  
Body

## **Urbs: Physical Environment**

The visible and tangible "artifacts" of a city, which can be seen, felt, or heard

**CIVITAS**  
Mind

## **Civitas: Norms of the people**

The professed and felt culture of a city, including language, food, rites, music, values, humor, work, and religion

**SYMBOLIC  
UNIVERSE**  
Soul

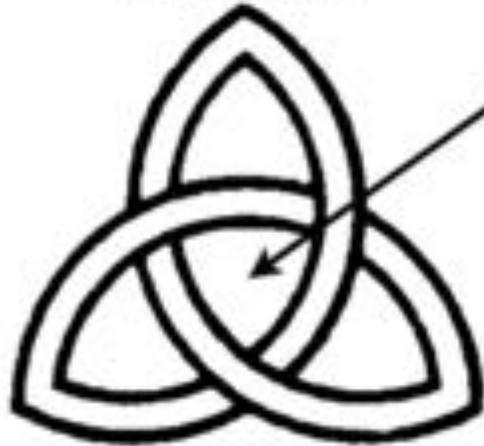
## **Symbolic universe**

Unconscious, defining symbols and stories that give meaning, spark imagination, and shape worldview.

# Bringing It Back Together

## Engagement of the City

Immerse & Listen =  
**ABSORBING**



Communing with God and with our missional community in prayer & co-discernment, while ministering from powerlessness and a readiness to proclaim Good News

Participate & Enrich =  
**SERVING**

Connect & Befriend =  
**RELATING**

Providing an Urban Planning Lens to this phase is my goal.



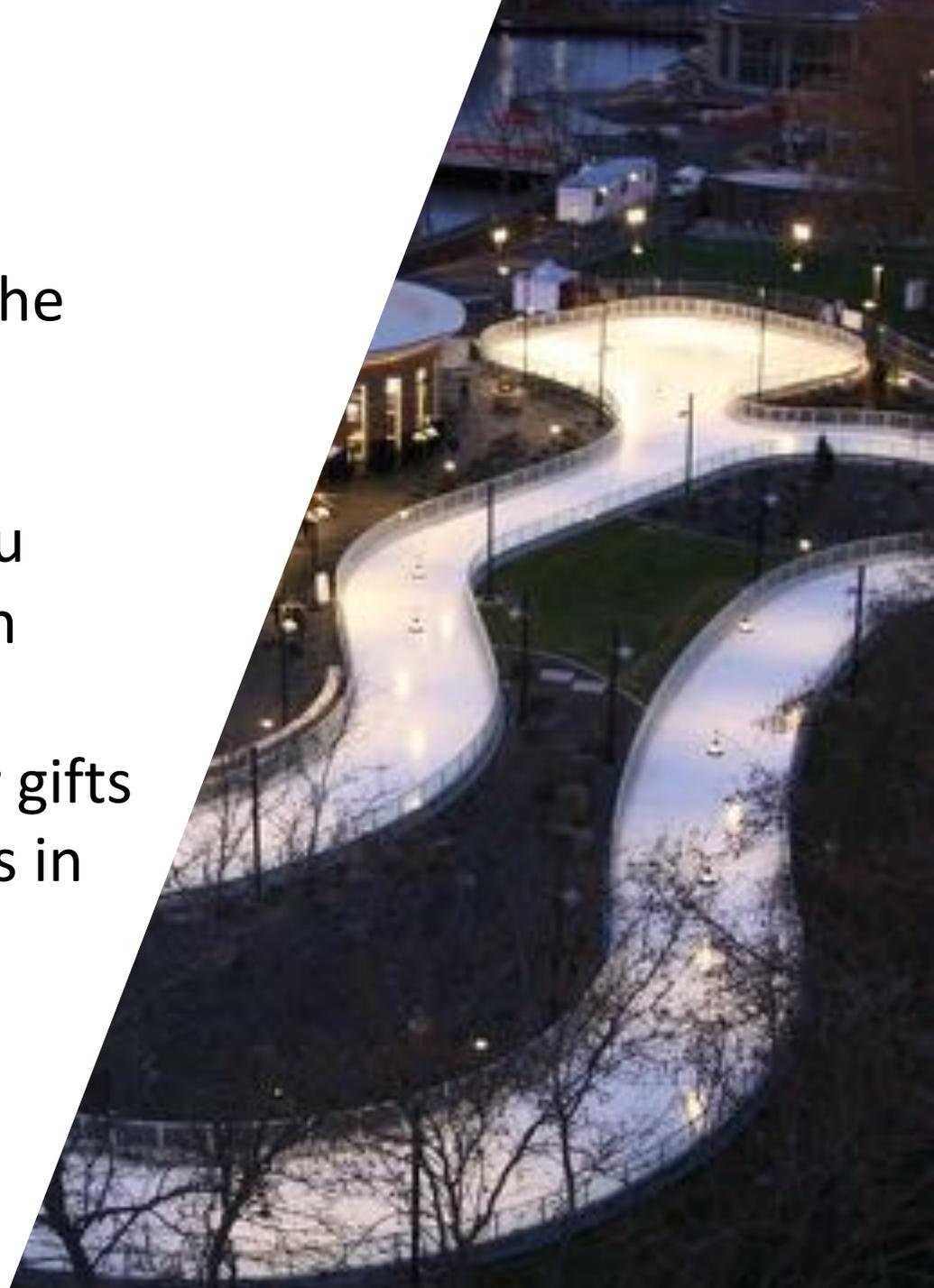
# Breaking It Down

---

Immerse and Listen: What have you heard in the community you influence?

Befriend and Relate: What connections did you make with stakeholders outside of your church

Participate and Enrich: How do your particular gifts and talents within your church meet the needs in the community?





...discipleship is given, so what's your part?

**What can your church do better than 10,000 others?**

**What is your great permission within the great commission?**

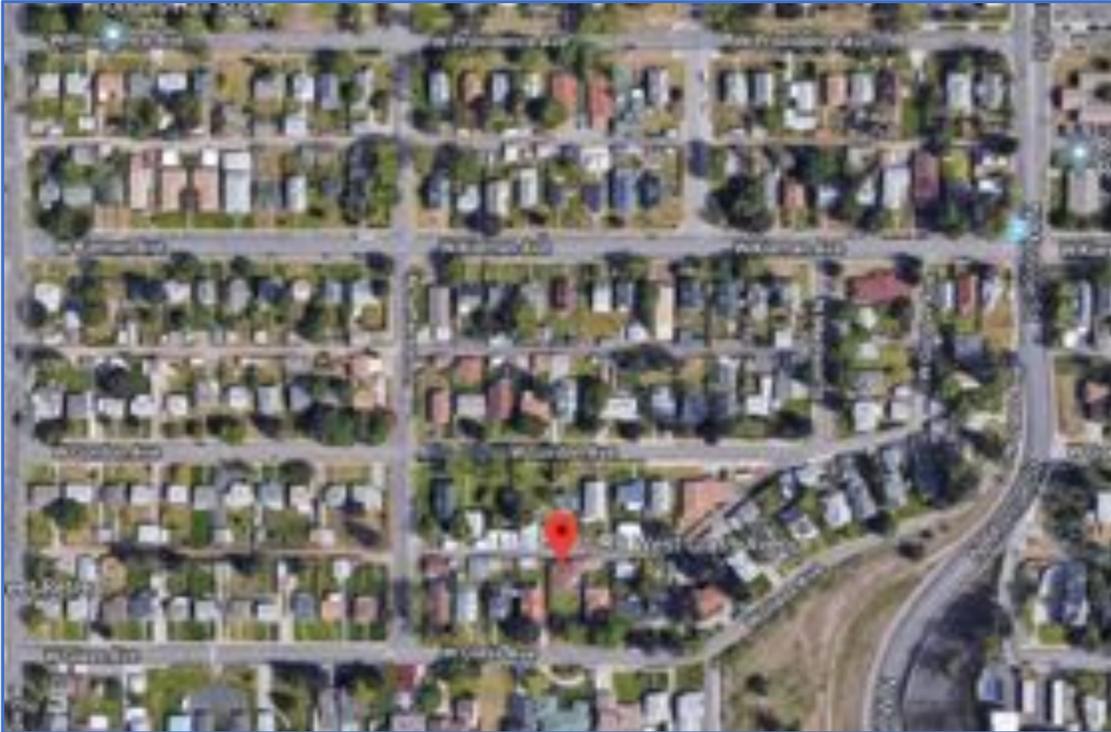
**What does your church uniquely bring to the Kingdom?**

The Kingdom Concept is the overlap of three circles and completes the sentence, "Our church exists to glorify God and make disciples by \_\_\_\_\_".

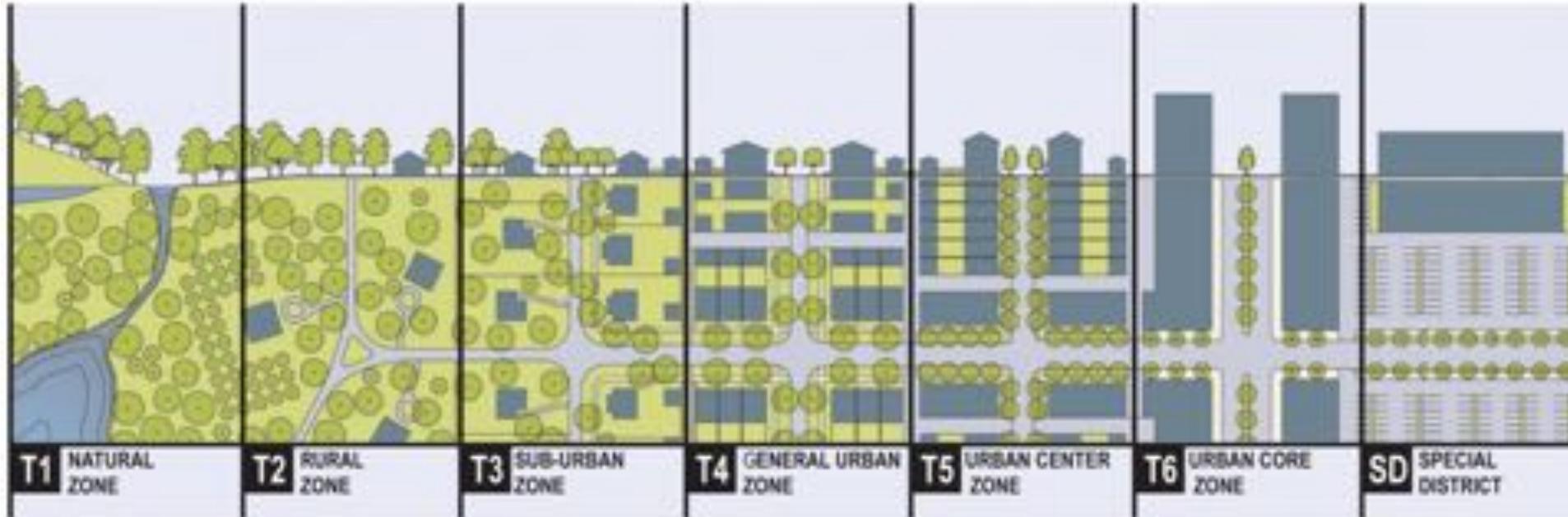
# Where To Start?

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## PLACE



# Where Does Your Church Live?



Rural



Suburban



Semi-Urban



Urban

# Who Are Your Neighbors?

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# Practical Tools for Immersion and Listening

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- Walk, meet and greet
- Library
- City Council/Neighborhood Council
- Associations: Business, Farmers, Chamber of Commerce
- Schools
- [City-Data](#)
- [Walkscore](#)
- [Transportation + Housing Index \(T+H\)](#)



[Back](#) **Area Analysis** [Expand Map](#)

[2019](#) [2024](#)

[Default](#) | [TOTAL](#)

Population		27,714	<input type="checkbox"/>
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**Age Distribution**

[2019](#) [2024](#)

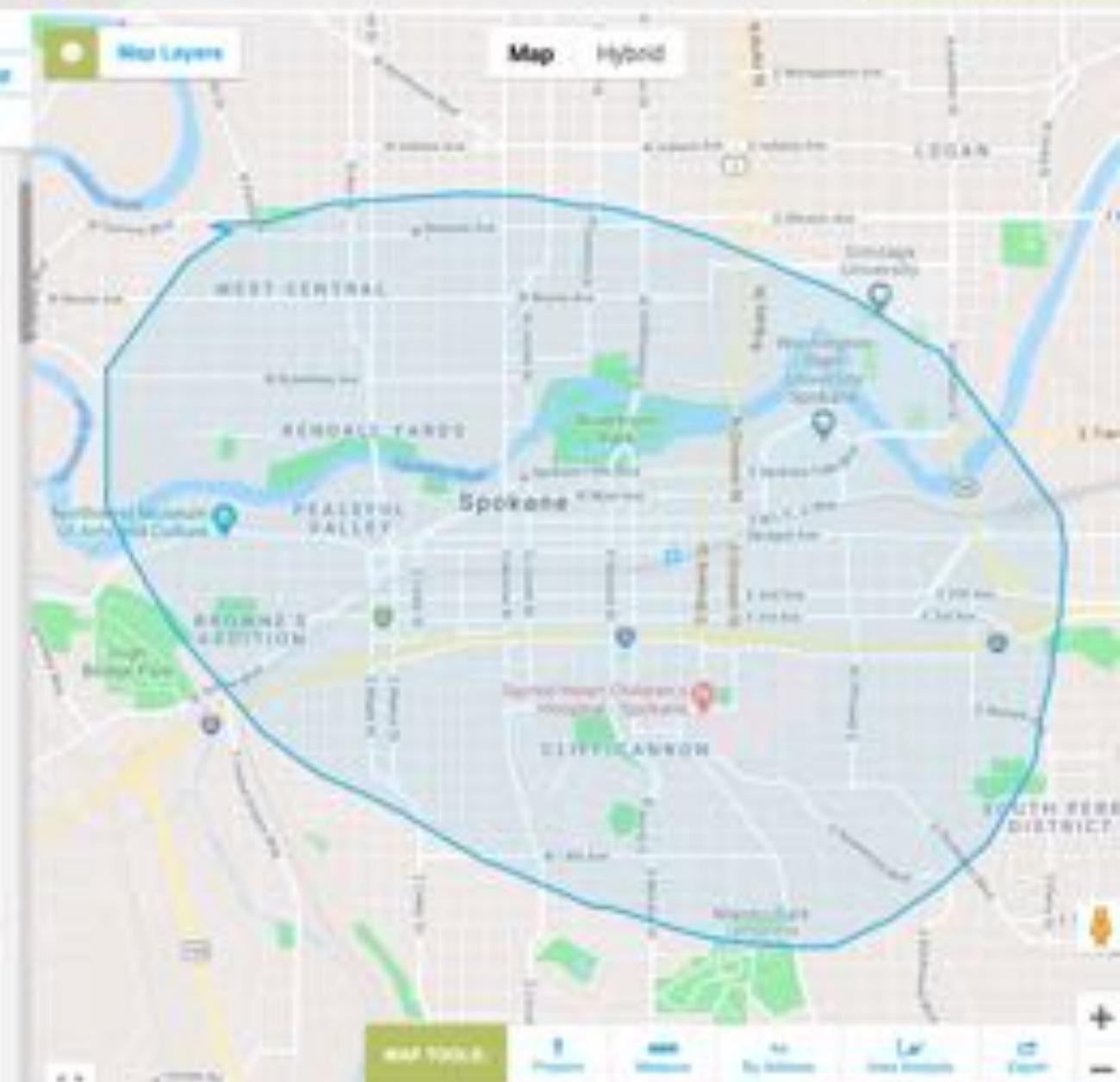
[Default](#) | [TOTAL](#) | [%](#)

Age Group	2019	2024	%	
0-4	1,367	490	<input type="checkbox"/>	
5-9	965	348	<input type="checkbox"/>	
10-19	5,676	12,364	<input type="checkbox"/>	
20-29	6,675	24,000	<input type="checkbox"/>	
30-39	5,859	15,900	<input type="checkbox"/>	
40-49	3,038	16,000	<input type="checkbox"/>	
50-59	2,129	11,200	<input type="checkbox"/>	
60-64	1,429	5,100	<input type="checkbox"/>	
65+	3,776	13,400	<input type="checkbox"/>	
Average Median Age	34,388	44	<input type="checkbox"/>	

**Sex**

[2019](#) [2024](#)

[Default](#) | [TOTAL](#) | [%](#)



Type an address, neighborhood or city [Go](#)

## 901 West Sprague Avenue

Riverside, Spokane, 99201

Commute to **Downtown Spokane**

1 min 5 min 1 min 7 min [View Routes](#)

[Favorite](#) [Map](#) [Nearby Apartments](#)

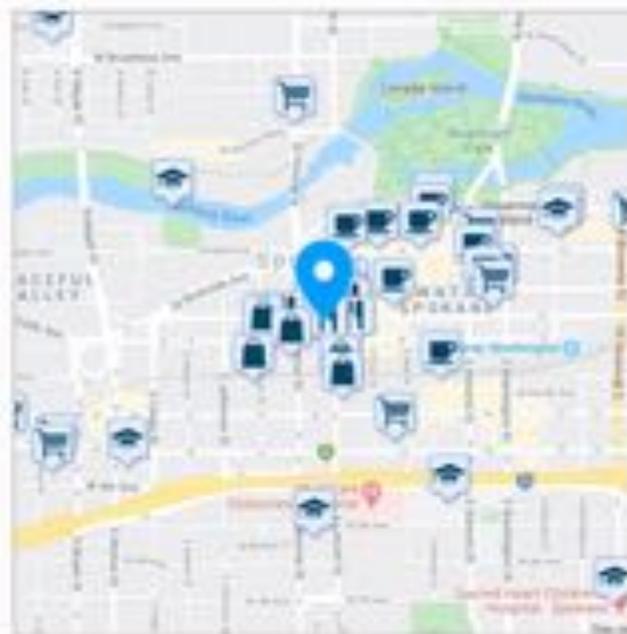
[Looking for a home for sale in Spokane?](#)

Walk Score **96** **Walker's Paradise**  
Daily errands do not require a car.

Transit Score **70** **Excellent Transit**  
Transit is convenient for most trips.

Bike Score **78** **Very Bikeable**  
Biking is convenient for most trips.

[About your score](#)  
[Add scores to your site](#)



## About this Location



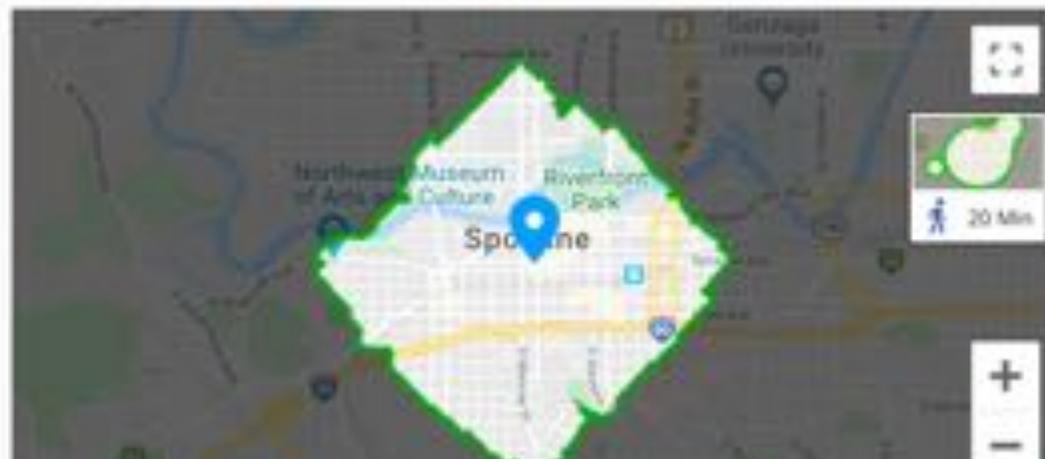
901 West Sprague Avenue has a Walk Score of 96 out of 100. This location is a Walker's Paradise so daily errands do not require a car.

This location is in the Riverside neighborhood in Spokane. Nearby parks include White Park, Glover Field and Riverfront Park.

## Travel Time Map

[Add to your site](#)

Explore how far you can travel by car, bus, bike and foot from 901 West Sprague Avenue.



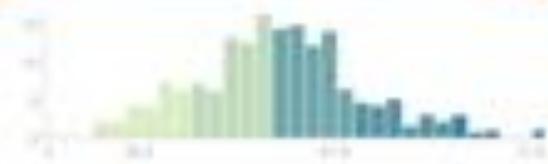
## Spokane wa

Municipality: Spokane, WA

**H+T Costs % Income: 47%**

Housing: 21% Transportation: 27%

Housing + Transportation Costs % Income



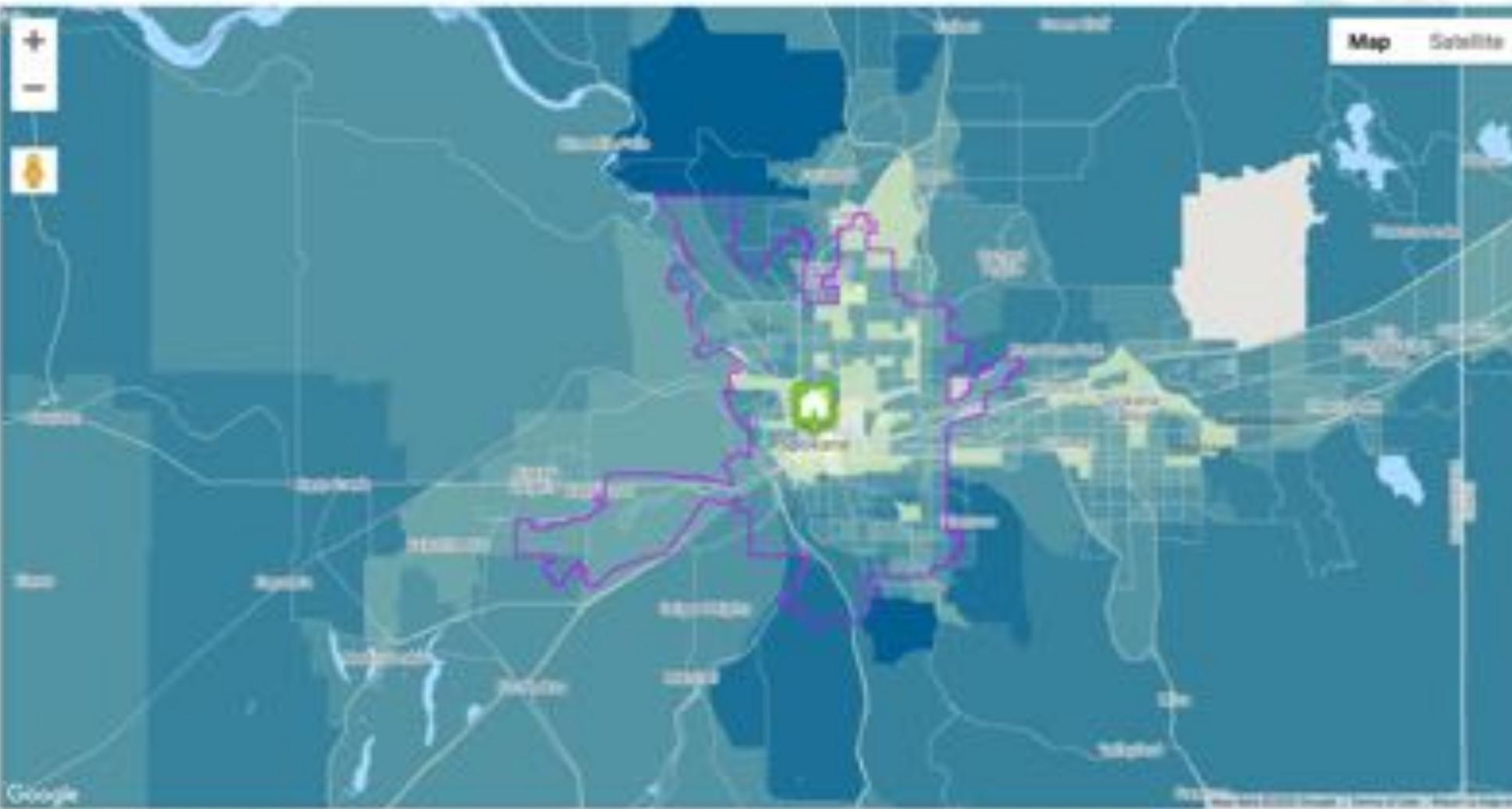
## Housing + Transportation Costs % Income

Average: 47% Range: 24 - 79

 Household  Neighborhood

Bin	Population	% of Population
< 24%	1,058	0.3%
24 - 29%	12,781	3.4%
29 - 34%	46,086	13%
34 - 39%	80,840	23.3%
39 - 44%	48,712	14.3%
44 - 49%	12,710	3.7%
49 - 54%	516	0.1%
54% +	0	0%
<b>Total</b>	<b>200,822</b>	<b>100%</b>

 Household  Regional Typical  Regional Moderate  National Typical

 Income [H+T]  Commuters [H+T]  Workers  Housing [H+T]  Total


## Housing + Transportation Costs % Income

 < 24%  24-29%  29-34%  34-39%  39-44%  44-49%  49-54%  54%+

J • J34 • J35 • J36

J

## Autumn Years

Established and mature couples living gratified lifestyles in older homes

Charles &amp; Lois

7.35% | 6.92%



## Key Features

- Rural living
- Community roots
- Financial savings
- AARP members
- Financially secure
- Outdoor hobbies

## Who We Are

Age



34.2%

324

Property type



96.6%

130

Household income



29.6%

143

Household size



35.6%

143

Home ownership



91.3%

140

Age of children



3.9%

30

## Channel Preference



110



38



75



63



85



60

## Technology Adoption



Novices



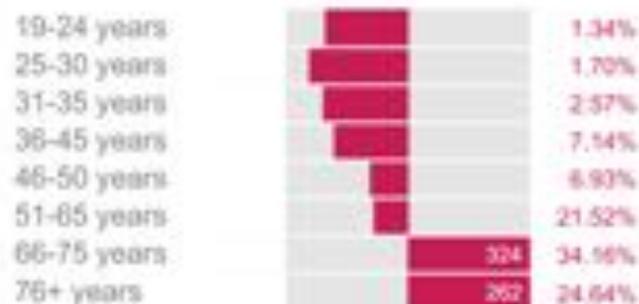
## Autumn Years

Established and mature couples living gratified lifestyles in older homes

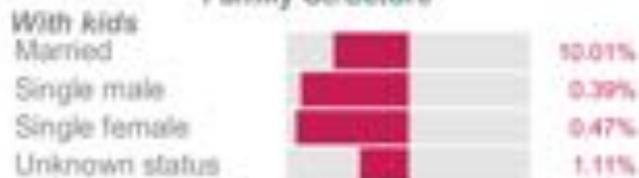
Charles &amp; Lois

7.35% | 6.92%

## Age



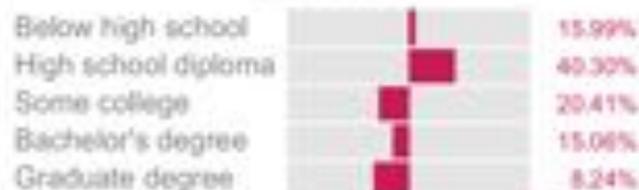
## Family Structure



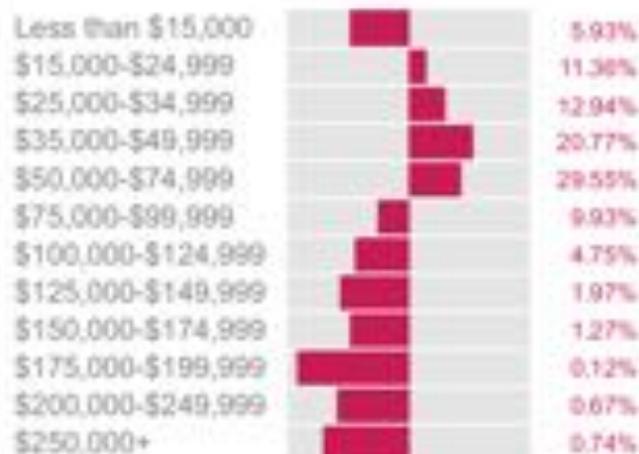
## Home Ownership



## Education



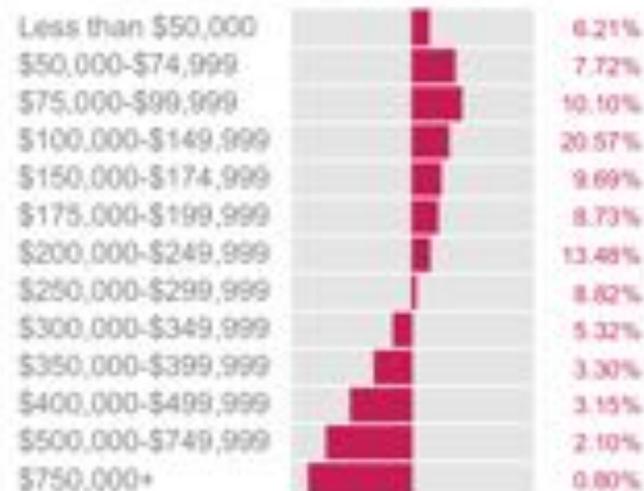
## Income



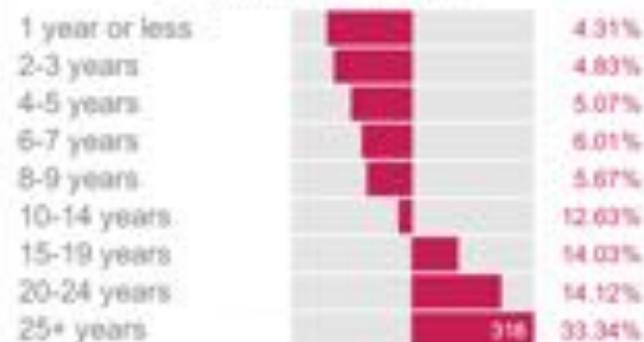
## Presence of Children



## Estimated Current Home Value



## Length of Residence



# Take Time to Listen to Civic Leaders

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- We asked civic leaders: What does the City want from the Church?
- Their answers:
  - Please stop feeding & giving out supplies to homeless population
  - City spends a lot of money on clean-up



# City's Biggest Need

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- Childcare for single moms in cycle of poverty
- Multi-million dollar RFP for after hours childcare received ZERO responses





# Impact Stories



**make an impact.  
today.**

Millwood Impact has seen tremendous support from our community and we cannot thank you enough! If you'd like to support our community's youth and our cause, please donate or volunteer.

Millwood Impact serves 3rd-5th graders from Orchard Center Elementary (STAR Club) and 6th-8th graders from Centennial and City School (HUB360).

Our goal is to have 1-2 adult mentors for every four students in the program.



## STAR CLUB

**AGES:** 3rd-5th graders from Orchard Center Elementary

**SCHEDULE:** Mondays & Wednesdays 3:45-5:30pm

**DETAILS:**

- STAR Club is an after-school program designed to invest in the relationships of 3rd-5th grade students from Orchard Center Elementary School. Trained adult mentors come alongside students twice a week and holistically care for them, which leads to also caring for their entire family.



## HUB 360

**AGES:** 6th-8th graders from Centennial and City School

**SCHEDULE:** Tuesdays & Thursdays 3:00-5:00pm

**DETAILS:**

- Students are provided a snack and rotate through homework/study time, physical activities, and enrichment speakers while being mentored by caring staff and trained community adult mentors. Staff and mentors interact with the students and encourage, support and participate with them in the daily activities.



# SITE PLAN

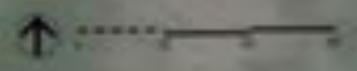
"...the house itself is of minor importance, its relationship to the community is the thing that really counts."

Christina Stern, Poetess at the Golden City Museum

## KEY

- 1. COMMUNITY CENTER
- 2. COMMUNITY CLUB
- 3. STAMING
- 4. PROSHOP
- 5. APPOINTMENTS & WORKSHOPS
- 6. APPOINTMENTS & TREATMENT ROOMS
- 7. OFFICE SPACE
- 8. PROPERTY OFFICE
- 9. STORAGE
- 10. 25' x 40' PATIO & TAILOR MADE
- 11. COMMUNITY SERVICE TRAIL
- 12. PLAY FIELD
- 13. WALKING COURSE & JUMPSTATION
- 14. TREE WALK
- 15. OFFICE - LOADING, DELIVERY FLARE
- 16. OFFICE - TRAILER, EMERGENCY CARE
- 17. TRAIL - SERVICE AND CARE, DELIVERY CARE
- 18. PUBLIC SPACE

COMMUNITY SERVICES



LOWER LOT (PHASE 1)

UPPER LOT (PHASE 2)

BLX STUDIOS

HOPE STREET COLVILLE







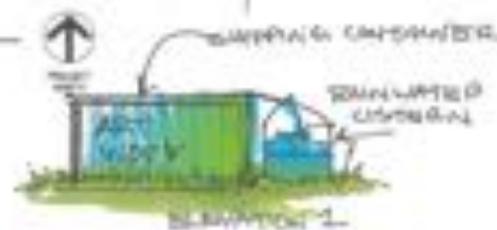
# GARLAND DESIGN SKETCH 4.7.15

CONCEPTS: "GREEN" ART DECO

## SUSTAINABILITY/REUSE

- NATIVE VEGETATION
- USE RECYCLED MATERIALS
- ART DECO QUALITY
- BIOGNALS
- STORM WATER PLANTER
- PERMEABLE PAVING
- RAIN WATER CONTAINERS
- INFORMATION KIOSK
- SOLAR PANELS
- CHANGING ARTWORK
  - MURAL ON SIDEWALK
  - SCULPTURE
- MARKET PLACE
  - PRODUCE
  - MEAL MAKE
  - PLAYS
  - ART EXHIBIT
- GREEN DOOR ON SIDEWALK CONTAINER
- SAFETY
  - LIGHTING
  - CLEAR SIGHT PATH
  - USE PARKED CARS, PLANTS, & BENCHES AS SOFT SAFETY BARRIERS

## BIRD BASKS





**SUPPORT  
FOR SINGLE  
MOMS**

[CONTACT US](#)

## WHAT WE OFFER

### SINGLE MOMS COMMUNITY



Each month, we gather at Redeemer Lutheran for food, conversation, and occasionally guest speakers. The emphasis of our gatherings is to provide community and opportunities for discussion on topics relevant to single motherhood. Our monthly gatherings take place on the third Sunday of each month at 5:00 pm. Dinner and childcare are provided.

See our [Events page](#) to find information about our next gathering.

### FITNESS PROGRAM



Each month, we attend or host an event to workout together. These workouts take place in an encouraging and positive environment for single mothers of all fitness levels. The goal of this program is to provide an opportunity to improve health and wellness.

See our [Events page](#) to find information about our next fitness event.

## BIBLE STUDY



Contact us to join a Bible study group with other single moms.

[CONTACT US](#)

## MENTORSHIP



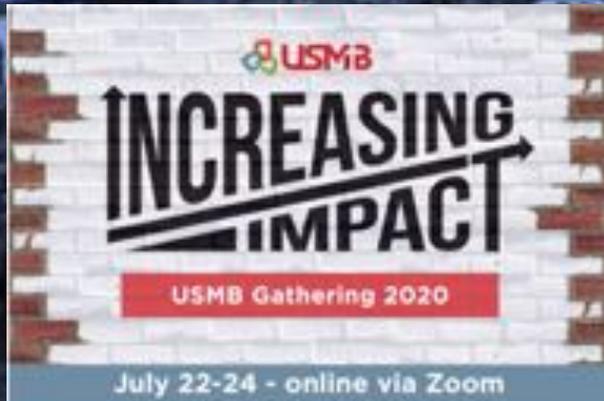
Our mentorship program connects single moms with other women in the community to come alongside single moms and encourage them on their journey to healing and growth. Mentors provide direction, support, inspiration, and encouragement.

If you would like to become a mentor, or if you are a single mom and would like to connect with a mentor, [contact us](#) to send us a message.

[CONTACT US](#)

# Increasing Your Church's Impact In the Community

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Boris Borisov  
Lead Pastor, Pacific Keep Church  
Spokane, WA  
[borispsbc@gmail.com](mailto:borispsbc@gmail.com)

# Resource List (Links)

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- [Growing Local Missionaries: Equipping Churches to Sow Shalom in their Cultural Backyards](#)
- [Center Church, Tim Keller](#)
- [The New Parish](#)
- [The Church as Movement](#)
- [The Forgotten Ways: Reactivating Apostolic Movements](#)
- [Transforming Mission](#)

